Guma Representação Comercial

Company Presentation



Welcome aboard



The need for instruments in human's life is noticeable since the stone age. The sextant (pictured) is a sailor's navigation instrument from the 17th century. It indeed enabled safer and faster transactions across the seven seas.



Welcome aboard

- The name "Guma" follows the criteria: 1st only two syllables, to make it short and simple; 2nd have no other meaning and 3rd almost same pronunciation everywhere.
- Guma is the instrument facilitating B2B to be safer and faster. In the globalized business environment the combination of experience, information, reliability and commitment to customer's satisfaction does translate into competitive advantage. These we offer you.





COMMERCIAL REPRESENTATION

Business promotion based on formal representation – promoting sales as well as procurement for the represented clients.



MARKET & SEGMENT STUDY OR ASSESSMENT

Oriented research for information and data with pre-defined broadness and depth.





SUPLIER ASSESSMENT & EVALUTAION

Data and information gathering about potential vendor.



CUSTOMER ASSESMENT & EVALUATION

Data and information gathering about potential customer.





PRODUCT TECHNICAL & COMMERCIAL FEASIBILITY ANALYSIS

Technical discussion and data compilation for business feasibility analysis.



IMPORT, EXPORT E LOGISTICS

Support for logistic arrangements definitions for international transactions as well as goods distribution.





PROJECT MANAGEMENT

Coordinate and manage multi-functional resources with methodology to achieve results.



TRADE FAIRS, FORUMS, EVENTS & BUSINESS TRIPS

We participate and support our clients at different events, specific forums and also on international business trips.





TRANSLATIONS

Language knowledge allow proper communication.



TAILORED SOLUTIONS

Different arrangements can be developed for each case.

You have a demand or need? But no available resource within your Team? Contact us! We're open to develop a solution that meets your business' requirements and fits the budget.



About us



Bernd A. Bromberg

Partner & Director – university degree in Business Administration with Int'l Trading emphasis, register: CRA-SP 42748. Accrued solid and rich experience as executive of global leaders as well as with smaller companies. Includes foreign assignment in the U.S.



About us



Claudia M. Q. Bromberg

Partner & Director – university degree in Business Administration with Int'l Trading emphasis, register: CRA-SP 45600. Has rich experience accrued serving major paper mills, responsible for production planning and exports sales.



Clients



URT Umwelt- und Recyclingtechnik GmbH

Private German company, global leader with high reputation for own developed, state of the art technologies for recycling and reverse manufacturing of e-waste as well as cooling devices.



SSM Stahl GmbH

Private German company, global reference specialized in tailored engineering solutions for helidecks and helipads in Aluminum.



Clients



Bromberg & Staudt GmbH & Co KG

Private German company specialized in procurement and supply of technical products from small to very large since 1863.

And others

Companies from different segments and sectors.



Sustainability

Integrare



Is a non-profit organization that promotes diversity business; a replica of the Northamerican National Minority Supplier Development Council (NMSDC) initiative in Brazil. Participate and contribute to Integrare's growth and cause.



Programa Comunitário da Reconciliação

Programa Comunitário da Reconciliação is a non-governamental organization of public interest founded 1986 with the objective to serve the population at social vulnerability, specially at Vila São José, suburb in the South of São Paulo's city. Offers professional services through its four structures: day-care (CEI), center for kids and teenagers (CCA), community library and Cantinho da Comunidade. All donations are directed to serve and offer capabilities to the locals. Consider making a donation by contacting: reconci@terra.com.br



Alliances



ASPC

Brazilian executive coaching company specialized in developing leaders to achieve positive behavioral changes in order to improve their personal lives, as well improve the performance of their companies.



GB9 Tecnologia

Brazilian company specialized in helidpads (on-shore & off-shore). Counts on experienced technical body, develops projects from concept to operational construction, including state of the art technology integration and homologation.



Contact

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